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**ANOVA PRECISION COOKER WI-FI BECOMES THE FIRST SMART COOKING DEVICE
AVAILABLE IN THE APPLE STORE®**

San Francisco - November 18, 2015. Anova Culinary today announced the launch of its new Precision Cooker WI-FI system in the Apple Store® available both online and in retail locations. The Precision Cooker WI-FI is the first cooking device to appear in the Apple Store, a monumental step toward breaking the connected kitchen out of the smart home and into its own category.

In line with Apple's message of thinking differently, the Anova Precision Cooker WI-FI is an entirely new way of cooking. Anova has focused on providing an experience that fits in seamlessly with a customer's existing lifestyle and enables them to cook sous vide every day. This cloud-based cooking experience allows anyone to get professional quality results from anywhere, changing the kitchen space entirely.

With WI-FI connectivity, users can start, monitor, and stop the cooking process while away from their kitchen, giving them more time to focus on the things they love.

"The smart kitchen has the potential to bring people together with their loved ones instead of isolating and distracting them from those around them," said Anova CEO and Co-founder Stephen Svajian.

The Precision Cooker WI-FI is currently available for sale in select Apple Stores® and on Apple.com. The Anova WI-FI App is currently available in the iTunes Store.

About Anova Applied Electronics, Inc.

Founded in 2013, Anova is a world-leader in smart kitchen appliances. Anova is changing the way people cook through its hardware devices and software platform, enabling the home cook to easily create restaurant-like experiences everyday. For more information on the company and its products at anovaculinary.com.

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